



## The Heart of Tampa's Famous Latin Quarter

Cigars, made for the Latin people of Ybor City, put Tampa on the map, and it all started at Ybor Square, where the Tampa cigar was born nearly a century ago. Today listed in the National Register of Historic Places, this famous old landmark of three enormous brick buildings has been converted into one of the most unique and exciting shopping and dining experiences in America. The beautiful old buildings which were the center of the industrial and political life of Tampa for decades, are a must for your visit to the Tampa area.

Discover a world of good things at Ybor Square — dozens of shops brimming with imports, art, crafts, specialty items, and antiques, heirlooms and collectibles!



Unique, inspiring, intriguing, timeless...this is Ybor Square. Nearly a century ago, Tampa's largest cigar factory was the hub of Ybor City's lively social and political life...now it's Tampa's most charming attraction! Ybor Square combines the past with the present with a showcase of shops, fun and entertainment for the entire family!

**OPEN DAILY — NO ADMISSION —  
FREE PARKING**



To reach Ybor Square take I-4 to the Ybor City exit, go south on 21st St. Turn right on Palm Ave. (10th Ave.) go west and turn left on 15th St. to 8th Ave. to Ybor Square. From downtown Tampa (only 5 minutes) take Cass St. to Nuccio Blvd. (an extension of Cass) Turn right on 8th Ave. to 15th St.

# Ybor Square

For more information about Ybor Square, contact: Manager  
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# Ybor Square

Tampa, Florida

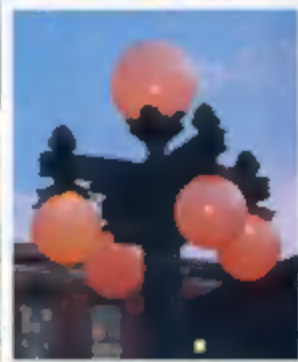




# Discover Tampa's Real Charm...

Take an enchanting stroll through the historic buildings that preserve the aroma of an era when rolling cigars by hand was Tampa's only major industry. This is the place Vicente Martinez Ybor built in 1886 when he launched the cigar industry. It was from this factory on the 1000 steps that stand today at the entrance, that Jose Marti, the famous Cuban patriot, appealed to the cigar workers in 1893 to take up arms against the oppression by Spain in Cuba.

All of the charm is still here — original wooden interiors, ornate grill work, hand blown glass windows, and the classic brick masonry. Walk through the beautiful garden patio between the buildings where tropical fruits and plants have survived over the decades. Smell the faint aroma of fine Havana tobacco that still drifts through the great rooms. Browse through the quaint shops, see cigars hand rolled and watch artists and craftsmen at work. Wander through the Nostalgia Market. For lunch or dinner, relax and enjoy Spanish, Italian or American cuisine from one of our restaurants. You'll know why Ybor Square has become the favorite attraction of those seeking a little nostalgia.



*Nostalgia Market* — is filled with antiques, heirlooms and collectibles.

*Stemmery Arcade* — contains many unique gift shops. Rough Riders and The Old Spaghetti Warehouse Restaurants are open daily for lunch and dinner.

